



**KCTV5**  
**FEIN: 42-0410230**  
**4500 Shawnee Mission Pkwy**  
**Fairway, KS 66205**  
**(913)677-5555**

www.KCTV5.com  
 www.kctv5.com

# CONTRACT

<u>Contract / Revision</u> 495907 /		<u>Alt Order #</u> 06347423
<u>Product</u> WOMEN VOTE		
<u>Contract Dates</u> 09/27/12 - 10/03/12		<u>Estimate #</u> 1883
<u>Advertiser</u> Women Vote		<u>Original Date / Revision</u> 09/26/12 / 09/26/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KCTV	<u>Account Executive</u> Dave Clark	<u>Sales Office</u> TELEREP-WAS
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 144	<u>Product Code</u> 150
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Waterfront Strategies**  
**1010 Wisconsin Ave, NW**  
**#800**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KCTV	09/27/12	10/03/12	KCTV5 News @ 10P	10-1035pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/27/12	10/03/12	MTW-F--				1	\$1,500.00			
N 2	KCTV	09/27/12	10/03/12	Young & Restless	11am-12n		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/27/12	10/03/12	MTW-F--				1	\$1,200.00			
N 3	KCTV	09/27/12	10/03/12	KCTV5 News @ Noon	12-1230pm		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/27/12	10/03/12	MTW-F--				1	\$1,000.00			
N 4	KCTV	09/27/12	10/03/12	KCTV5 News @ 5P	5-530pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/27/12	10/03/12	MTW-F--				1	\$1,200.00			
N 5	KCTV	09/30/12	09/30/12	KCTV5 News @ 5:30 P Sun	530-6pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$350.00			
N 6	KCTV	09/29/12	09/29/12	Inside Edition Weekend	630-7pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$500.00			
N 7	KCTV	09/30/12	09/30/12	KCTV5 News @ 5:30 P Sun	530-6pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$1,500.00			
N 8	KCTV	09/30/12	09/30/12	CBS Sunday Morning	8-930am		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$1,800.00			
<b>Totals</b>											<b>8</b>	<b>\$9,050.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	5	\$5,150.00	\$4,377.50
10/01/12 -10/03/12	3	\$3,900.00	\$3,315.00
<b>Totals</b>	<b>8</b>	<b>\$9,050.00</b>	<b>\$7,692.50</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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495907 /	06347423

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/27/12 - 10/03/12	WOMEN VOTE	1883

<u>Advertiser</u>	<u>Original Date / Revision</u>
Women Vote	09/26/12 / 09/26/12

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

**Total Charges:**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.**

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b> 9/26/12
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I, Mike Furman  
do hereby request station time concerning the following issue:

Women Vote

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As ordered					

**Total Charges:**

This broadcast time will be used by: Women Vote

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ **Yes**
                         
 ☐ **No**

\_\_\_\_\_

I represent that the payment for the above described broadcast time has been furnished by:

Women Vote!  
1120 Connecticut Ave  
11th Floor Washington, DC 20036

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

Stephanie Schriock

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING. *Page 12*

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER**

9/26/12  
Date

Pro Ke  
Signature

202-338-8700  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted      ☐ Accepted in Part      ☐ Rejected

Signature	Printed Name	Title
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